



National Association of Residential Property Managers  
Utah Chapter

# Strategic Plan

## Mission

“NARPM Utah is the professional, educational and ethical leader for the residential property management industry.”

## Vision

“We promote excellence and elevate standards in residential property management through networking, continuing education, certifications, and use of technology.”

### Strategic Goal # 1

A Vibrant and Thriving Hub

Grow Membership and Provide Value

- Identify and invite prospects to join NARPM
- Create connections with all members to retain their connections
- Connect industry members through meetings and orientations
- Highlight quality vendors

### Strategic Goal # 2

Providing Timely and Relevant Education

Deliver World Class Education

- Administer and monitor residential property management training
- Promote conferences and designations
- Pick relevant and timely topics for annual symposium
- Hold high quality CE certified monthly meetings

### Strategic Goal # 3

The Advocate of Residential Property Managers

Guide Public Policy and the Regulatory Environment

- Help the UAA craft industry policy
- Solicit support for PAC and PAC events
- Develop policies and ideas for residential property management
- Create coalitions of like minded groups

### Strategic Goal # 4

The voice of Industry Insight and Practice

Communicate Insights and Resources to the Industry

- Develop Materials to communicate and promote our industry
- Liaise with other trade groups
- Participate in community involvement projects