

NARPM - SANTA CLARA COUNTY CHAPTER
BOARD OF DIRECTORS MEETING
Thursday, January 5, 2012

MINUTES

Board Members Present: Melissa Riqueros (President), Robert Collins (President Elect), John Adams (Treasurer), Joi Walker (Secretary), Michael Segal (Vice President/Legislation), Brad Bonnifield (Communications/Website)

Board Members Absent: John Bowen (Past President)

Leadership Team Members Present: Kathryn Pelling (Legislation), Lisa Fairlie (Communications/Website), Andrea Caldwell (Education), Mike Vick (Membership), Gary Walker (Golf Tournament)

Leadership Team Members Absent: Anne-Michelle Frances (Public Relations/Events), Robert Basso (Affiliates),

Others in attendance: ---

Meeting called to order at 12:06 pm by Melissa Riqueros

Approval of Agenda (Joi Walker) – Approved as written

Approval of Minutes (Joi Walker) – Approved as written

Treasurer's Report (John Adams) – Bank Balance \$1855.27

Bills sent out for local dues

Checks have been sent to Family Giving Tree

Discussion of increase breakfast costs for non-members.

MOTION to make non-member breakfasts to \$25.00 - Approved

Membership Report (Mike Vick) – Communication with new and prospective members will begin soon

Communication/Website Report (Lisa Fairlie & Brad Bonnifield) – Discussion of changing email communication to company Constant Contact

MOTION made to pay Constant Contact \$153.00 for annual service.

Discussion of setting up a PayPal account, consensus is not a good idea at this time.

Discussion of on-line application for easier tracking and on-line registration forms for events.

Question of when and how often to post meeting announcements

Education Report (Andrea Caldwell) – Chapter plans to offer a class, likely in June. To determine the class Andrea will look at classes offered from Cal NARPM then survey the chapter.

Affiliate Report (Bob Basso) – Absent, no report.

Golf Tournament Report (Gary Walker) Golf tournament July 20th at noon. Possible Bocce use, Gary will attempt to coordinate.

Legislative Report (Michael Segal & Kathryn Pelling) KP Absent, MS reporting: Mike brought a list of legal changes. He will copy for distribution at the door and Mike will highlight some of the changes at several upcoming meetings.

State/National News (Andrea Caldwell) No report.

Old Business:

- Holiday Party 2011 – Board members received multiple complaints of inappropriate actions at last year's Holiday party including cheating and unfair auction advantages as well as inappropriate/offensive language during the auction. Discussion of changes to be made for this year's party to ensure an even playing field.
- NARPM National is considering a delay for 6 months for members without ethics class
- January 2012 Meeting - Email Flyers, any fees charged for non-members?
- CAA Outlook 2012 Conference - Should someone from NARPM attend?

New Business:

- Jan meeting – speaker Lee Lonits – website and social media. Give gift card to him.
- Feb affiliates meeting
- March meeting – no speaker yet. Consider Yelp, Craigslist, or D&J Pest Control
- April meeting – Laurie Smith

Meeting Adjourned at 1:11 PM.