

# NARPM®'s Women's Council of Property Managers

## 2025 SPONSORSHIP OPPORTUNITIES



### Premier Sponsor: \$10,000 (Annual, 1 available)

- "Presented by NARPM Women's Council & Sponsor" – Features the premier sponsor logo prominently on our email blasts and all other marketing materials for every Council event.
- Prominent Sponsor Logo – Features the premier sponsor logo prominently on Council webpage for every event and on any archived online presentations hosted on NARPM website.
- Sponsor's Website Link – Features a link to premier sponsor website from sponsor logo on Council webpage for every event.
- When possible, all placements of premier sponsor logo will feature reciprocal URL of sponsor's choice.
- Sponsor logo included in social media promotions, emails, and all Council event slide decks.
- Event Thanks – Recognition of premier sponsor during opening remarks and closing remarks for each event.
- Event Logo – Prominent display of sponsor's logo during each event.
- Sponsor Video Presentations – Features opportunity to present premier sponsor's marketing video prior to opening of each event, plus abbreviated sponsor's marketing video (60 seconds) on recorded presentation hosted on NARPM website.
- Sponsor Audio Presentation – Features opportunity to tag NARPM Radio podcasts with 2-minute audio (recorded and provided by sponsor) on each NARPM Radio podcast distributed 5 weeks prior to each event.
- Contact List – Follow-up mailing list of all registered attendees for each event (permission based).
- One seat on Women's Council of Property Managers.
- Opportunity to host one educational webinar during calendar year. Must be educational and not a sales pitch.
- Opportunity to provide a virtual event prize at all Council webinars.
- Opportunity to provide content for a follow-up email blast to be sent to registered attendees after each event. Email will be sent by NARPM; Sponsor to provide content.
- Five (5) minutes to address attendees at start of the Fourth Annual Women's Conference to be held during the NARPM Annual Convention & Trade Show in October 2025.
- Sponsor is welcome to provide custom swag bag and swag bag items for attendees of the Fourth Annual Women's Conference to be held during NARPM Annual Convention & Trade Show in October 2025.
- Ten tickets to attend the Fourth Annual Women's Conference to be held during NARPM Annual Convention & Trade Show in October 2025.

### Council Champion: \$3,000 (3 available)

- Champion's logo displayed in second position on the Council webpage (in order of sponsor application date) with reciprocal URL of sponsor's choice.
- Opportunity to provide one 30-second video to be included during all Council events' breaks (video can be different for each event.)
- Champion's logo displayed in second position on our email blasts.
- Recognition of sponsor during the event's opening and closing remarks for all Council events.
- Champion's logo and company message included as part of the preshow presentation prior to all Council events.
- Sponsor logo in social media promotions.
- Follow-up mailing list of all registered attendees (permission based).
- Opportunity to provide a virtual event prize at all Council webinars.
- Three (3) minutes to address attendees at designated time during the Fourth Annual Women's Conference to be held during the NARPM Annual Convention & Trade Show in October 2025.
- Sponsor is welcome to provide swag bag items for attendees of the Fourth Annual Women's Conference to be held during NARPM Annual Convention & Trade Show in October 2025.
- Three tickets to attend the Fourth Annual Women's Conference to be held during NARPM Annual Convention & Trade Show in October 2025

*Sponsorships continued on next page...*



**Council Supporter: \$1,000 (Annual, 10 available)**

- Supporter's logo displayed in third position on our email blasts (in order of sponsor application date).
- Supporter's logo on the Women's Council webpage with reciprocal URL of sponsor's choice.
- Third-place recognition of all Women's Council Supporters on marketing materials for each event and the Council website page.
- Opportunity to provide a virtual event prize at all Council webinars.
- Sponsor is welcome to provide swag bag items for attendees of the Fourth Annual Women's Conference to be held during NARPM Annual Convention & Trade Show in October 2025.
- Two tickets to attend the Fourth Annual Women's Conference to be held during NARPM Annual Convention & Trade Show in October 2025

**Webinar Sponsor: \$750 (Unlimited)**

- One minute presentation time at one Women's Council webinar during 2025 (Four webinars are scheduled).
- Company name included on same webinar promotional items and in slide deck (if applicable).
- Company representative able to participate and help with Q&A portion of same webinar.
- Opportunity to submit handout/marketing materials to be given to registered attendees (all materials must be in one pdf).
- Opportunity to give a virtual event prize at the same webinar.
- Company to be thanked and tagged on social media channels before and after same webinar.

**Swag Bag Sponsor: \$500 (Unlimited)**

- Sponsor is welcome to provide swag bag items for attendees of the Fourth Annual Women's Conference to be held during NARPM Annual Convention & Trade Show in October 2025.
- Two tickets to attend the Fourth Annual Women's Conference to be held during NARPM Annual Convention & Trade Show in October 2025

**Women's Conference Trailblazer: \$150 (Unlimited for 2025 NARPM Partners and NARPM Annual Convention & Trade Show Sponsors and Exhibitors Only)**

- One ticket to attend the Fourth Annual Women's Conference to be held during NARPM Annual Convention & Trade Show in October 2025.

**Return Entire Completed form:**

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_

Contact Email \_\_\_\_\_

**\$10,000 – Premier Sponsorship**

**\$3,500 – Council Champion Sponsorship**

**\$1,000 – Council Supporter Sponsorship**

Total: \$\_\_\_\_\_

**\$750 – Webinar Sponsor**

**\$500 – Swag Bag Sponsor**

**\$150 - Women's Conference Trailblazer**

(Name of Attendee: \_\_\_\_\_)

**If paying by check:**

Mail completed form with payment to: NARPM, 1403 Greenbrier Parkway, Suite 150, Chesapeake, VA 23320

**If paying by credit card:**

Please email completed form to info@narpm.org.

For additional information, please contact Rebecca Woodring at rwoodring@narpm.org

(\*Include an EPS file with your company's logo when returning registration.)

