

PLATINUM Before 2-15-2013 / \$1,750
Premier Sponsorship • Only Twelve (12) Available After 2-16-2013 / \$2,500

- One of twelve (12) premier booth locations to choose from (Platinum Booth Numbers 2-12, 24) which includes: one (1) 6' X 8' table, tablecloth, and two (2) chairs
- Two (2) minutes to speak to conference attendees at a general session lunch (Wednesday or Thursday TBD)
- Company banner displayed in main ballroom for duration of conference, **banner must be delivered to hotel by 04-18-13**
- Company logo featured on cover of Attendee Registration List; **must be submitted by 03-01-13**
- An eblast sent to CALNARPM members on sponsors behalf, **must be submitted by 03-01-13**
- One (1) promotional piece to be placed in Attendee Packets; **piece must be submitted by 04-18-13**
- Sponsorship recognition from podium at Closing Session
- Exhibitor Badges
- Conference meals for three (3) registrants, payment required for additional exhibitor registrant meals
- Pre- and Post-Conference Attendee Lists via MS Excel Spreadsheet, pre-list to be available on **04-08-13** with all registered conference attendees through **04-08-13**. Post-list to be available **05-10-13**

GOLD Before 2-15-2013 / \$1,250
Premier Sponsorship • Only Fourteen (14) Available After 2-16-2013 / \$2,000

- One of fourteen (14) premier booth locations to choose from (Gold Booth Numbers 13-19, 29, 34, 35, 38, 39, 42, 43) which includes: one (1) 6'x18" table, tablecloth, and two (2) chairs
- Company banner displayed in main ballroom for duration of conference, **banner must be delivered to hotel by 04-18-13**
- Company logo featured on cover of Attendee Registration List; **must be submitted by 03-01-13**
- One (1) promotional piece to be placed in Attendee Packets; **piece must be submitted by 04-18-13**
- Sponsorship recognition from podium at Closing Session
- Exhibitor Badges
- Conference meals for two (2) registrants, payment required for additional exhibitor registrant meals
- Pre- and Post-Conference Attendee Lists via MS Excel Spreadsheet, pre-list to be available on **04-08-13** with all registered conference attendees through **04-08-13**. Post-list to be available **05-10-13**

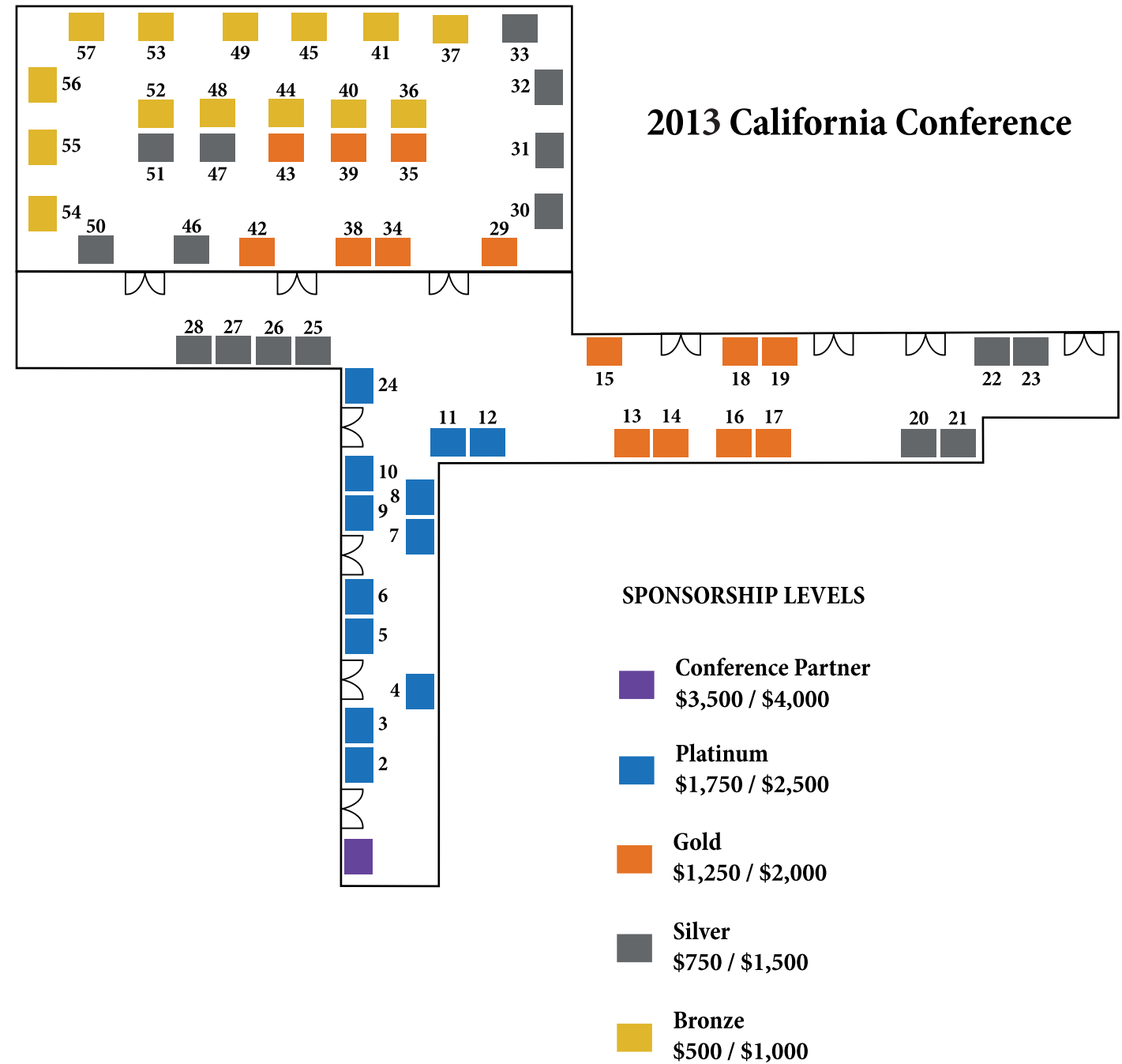
SILVER Before 2-15-2013 / \$750
Premium Sponsorship • Only Sixteen (16) Available After 2-16-2013 / \$1,500

- One of sixteen (16) premier booth locations to choose from (Silver Booth Numbers 20-23, 25-28, 30-33, 46, 47, 50, 57) which includes: one (1) 6'x18" table, tablecloth, and two (2) chairs
- Company logo featured on cover of Attendee Registration List; **must be submitted by 03-01-13**
- Sponsorship recognition from podium at Closing Session
- Exhibitor Badges
- Conference meals for one (1) registrant, payment required for additional exhibitor registrant meals
- Pre- and Post-Conference Attendee Lists via MS Excel Spreadsheet, pre-list to be available on **04-08-13** with all registered conference attendees through **04-08-13**. Post-list to be available **05-10-13**

BRONZE Before 2-15-2013 / \$500
Bronze Package • Only Fourteen (14) Available After 2-16-2013 / \$1,000

- One of fourteen (14) premier booth locations to choose from (Bronze Booth Numbers 36, 37, 40, 41, 44, 45, 48, 49, 52, 53, 54, 55, 56, 57) which includes: one (1) 6'x18" table, tablecloth, and two (2) chairs
- Post-Conference Attendee List and Contact Information via MS Excel Spreadsheet, post-list available **05-10-13**
- Exhibitor Badge
- Conference meals for one (1) registrant, payment required for additional exhibitor registrant meals
- Exhibitor listing in Attendee Packet

Napa Valley Marriott Exhibitor Floor Plan



i For more information, call or email:
Maherah Silmi • (415) 661-3860 • maherah@propertymanagementsystems.net

Exhibitor Tradeshow Registration

April 23-24, 2013
Napa Valley Marriott, Napa, CA

Signed Contract for Exhibit Space with full payment must be **RECEIVED BY FEBRUARY 15, 2013** in order to be included in all conference materials

Name: _____

Title: _____

Badge Name: _____

Company: _____

Address: _____

City, State, Zip: _____

Telephone: _____

Fax: _____

Cell: _____

Email: _____

Website: _____

NARPM Affiliate? Yes No CALNARPM Affiliate? Yes No

Chapter: _____

Guest Name(s): _____

Do you need any of the following? Electricity • Internet • Wireless Internet • Telephone

Product/services description (for conference brochure):

Acceptance of Exhibitor Rules:

Authorized Signature _____

Sponsorship Opportunity

Premier Sponsorships	Before 2/15/13	After 2/16/13	Quantity	Total
Conference Partner (1)	\$3,500	\$4,000		
Platinum (12)	\$1,750	\$2,500		
Gold (14)	\$1,250	\$2,000		
Silver (16)	\$750	\$1,500		
Bronze (14)	\$500	\$1,000		

Exhibitor and Conference Meals:				
Guest(s) Wednesday Lunch	\$60			
Guest(s) Breakfast Thursday	\$40			
Guest(s) Thursday Lunch	\$60			
Guest(s) Reception	\$45			

Booth Preference #1 _____ #2 _____ #3 _____

Total Payment \$ _____

Payment Information

If paying by check, please fax your registration form to 415-661-5902 and mail your check payable to: CALNARPM, 305 Valencia Street, San Francisco, CA 94103

If paying by VISA/MasterCard, please complete information and fax form to: 415-661-5902

Payment by (circle one) • MasterCard • Visa • Discover (No American Express)

Name on Credit Card _____

Billing Address (include Zip) _____

Credit Card # _____

Expiration _____ 3 Digit Security Code _____

Amount to Charge to Credit Card \$ _____

Authorized Signature _____

Exhibitor Rules

REGISTRATION

Signed contract for exhibitor space with full payment must be received by February 15, 2013 in order to be included in all conference materials. Registration must be completed by **February 15, 2013** otherwise there will be a 25% late fee for registrations received after this date to facilitate company information included in conference materials and recognition for sponsorship items. No registrations will be permitted after **March 31, 2013**. All exhibit locations and packages are on a first come, first serve basis. All exhibit locations to be determined by CALNARPM.

CANCELLATION

There are no refunds after **March 1, 2013**. Cancellations received by February **28, 2013** will receive a full refund minus a \$75.00 handling fee.

TRADESHOW HOURS

The tradeshow will be open **immediately following lunch, Tuesday, April 23, 2013** and from 8:00 a.m. to 1:00 p.m., **Wednesday, April 24, 2013**. The trade show will be held in the Vinters Ballroom and the pre-function corridor.

EXHIBITOR SET-UP/TEARDOWN HOURS

Set-Up on **Tuesday, April 23, 2013 – 8:00 a.m. to 1:00 p.m.**

Teardown on **Wednesday, April 24, 2013 – 1:00 p.m. to 2:00 p.m.**

DISPLAYS

Exhibitors must use the assigned tradeshow booth space only, and must not disturb other exhibits. The use of a table is not required; however, advanced notice must be provided to CALNARPM for removal. Exhibitor will display products or services as described herein.

SECURITY/LIABILITY

CALNARPM AND NARPM®, its members, its agents and employees, and the Napa Valley Marriott shall not be liable for any injury, loss, or damage incurred by exhibitor or to an exhibitor's property through theft, fire, accident or any other destructive cause, whether the result of negligence, or otherwise. The exhibitor, at the exhibitor's expense, is responsible for all repairs and damage.

SHIPPING AND DRAYAGE INFORMATION

Shipping and storage of exhibit materials to the hotel is at the exhibitor's option and expense. Please contact hotel directly at 707.254.3354.

ELECTRICAL OUTLET, TELEPHONE LINE, AND INTERNET REQUIREMENTS

It is the sole responsibility of the exhibitor to arrange electrical, telephone, and internet needs through the Napa Valley Marriott directly and is solely at the exhibitor's expense. Please contact hotel directly at 707.254.3354.

LODGING ARRANGEMENTS

It is the sole responsibility of the exhibitor to arrange lodging needs through the Napa Valley Marriott and is solely at the exhibitor's expense. Please contact hotel directly and use the CALNARPM code to obtain our special rate of \$119 per night - please book by **March 1, 2013**.

EXHIBITOR RAFFLE PRIZES

Exhibitors are encouraged, but not required, to bring giveaway prizes for the 50/50 Raffle and Exhibitor Drawing.

EXHIBITOR PROMOTIONAL PIECES

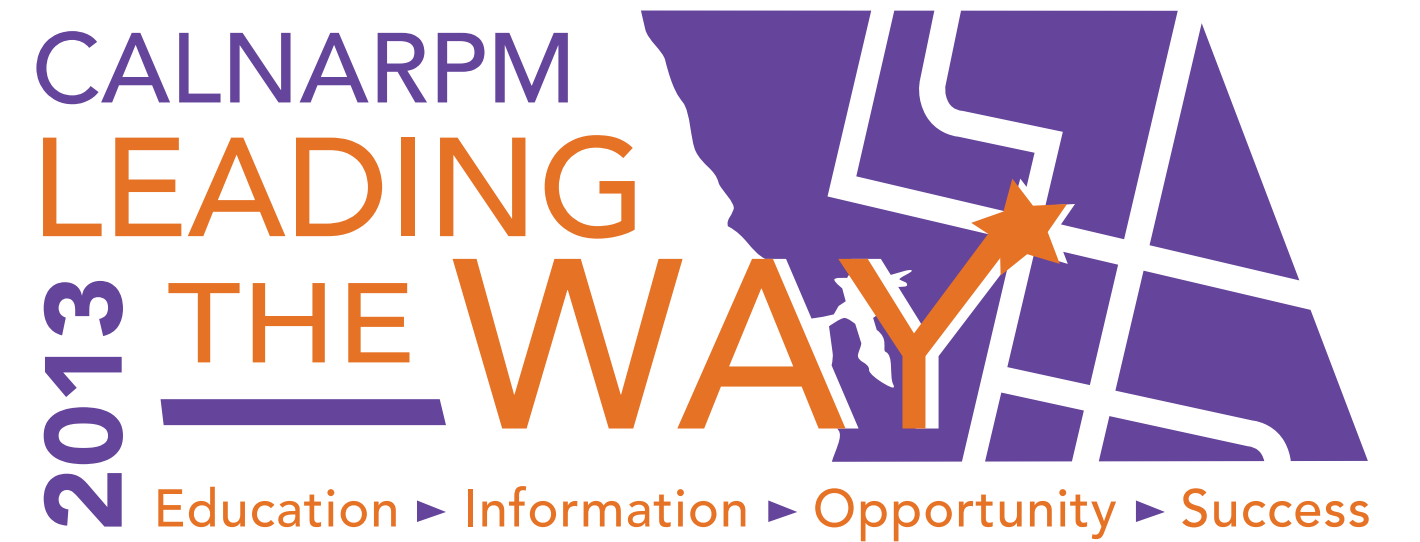
It is not permitted to place any promotional pieces outside your exhibit space during the conference unless otherwise stated in the sponsorship package.

EXHIBITOR FUNCTIONS

Exhibitors must not schedule functions, meals, or classes that conflict with any **2013** CALNARPM Conference events on **April 21, 2013, April 22, 2013, April 23, 2013, or April 24, 2013** without prior written approval by the CALNARPM Executive Committee. Should exhibitors schedule an event that conflicts with the conference schedule, the exhibitor shall be asked to leave the trade show and registration funds will be forfeited.

For more information, call or email:

Maherah Silmi • (415) 661-3860 • maherah@propertymanagementsystems.net



EXHIBITOR BROCHURE

April 23-24, 2013

Napa Valley Marriott  Napa, California

Exhibitor Tradeshow Information

April 23-24, 2013 – Napa Valley Marriott, Napa, CA
Signed contract for exhibitor space with full payment must be received by **February 15, 2013** in order to be included in all conference materials

The following application is for exhibitor space at the CALNARPM 2013 California Conference being held at the Napa Valley Marriott in Napa, California. This contract is under the following terms and conditions:

CONFERENCE PARTNER	Before 2-15-2013 / \$3,500
Only One (1) Available	After 2-16-2013 / \$4,000

- Premier Exhibitor Booth location which includes: two (2) 6' X 18" table (Booth #1 and space next to podium), tablecloth, and four (4) Chairs
- One classroom to offer attendees a premier educational workshop on **Sunday, April 21, 2013**, and **Monday, April 22, 2013**, 1:00 pm - 4:00 pm.
- Five (5) minutes to speak to conference attendees at Opening Session
- Company banner displayed in main ballroom for duration of conference, **banner must be delivered to hotel by 04-18-13**
- Company logo featured on cover of Conference Brochure, **must be submitted by 03-01-13**
- Company logo featured on cover of Attendee Registration List; **must be submitted by 03-01-13**
- An eblast sent to CALNARPM members on sponsors behalf, **must be submitted by 03-01-13**
- One (1) promotional piece to be placed in Attendee Packets; **piece must be provided by 04-18-13**
- Sponsorship recognition from podium at Closing Session
- Exhibitor Badges
- Conference meals for four (4) registrants, payment required for additional exhibitor registrant meals
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